

# TYLER WOOLCOTT

2022



## MLF PRO CIRCUIT ANGLER

Tyler will be fishing on his 4th year competing on the MLF Pro Circuit; Skilled, passionate, and a drive to succeed; Tyler Woolcott will be a force in the fishing industry!

### ABOUT TYLER

Woolcott, 24, a Florida native has spent his entire life on the water. Fishing alongside his dad since he could hold a fishing rod, he was able to experience both saltwater and freshwater fishing.

It was the backyard pond that spawned Tylers love for bass fishing and he has carried that passion through the years to be able to participate on a professional level. Tyler is surrounded by a solid support system; his father sold their saltwater boat so he could purchase his first bass boat to pursue his dreams.

Woolcott began tournament fishing in a Central Florida Jr. Bassmasters Club at the age of 13 and has kept moving up the totem pole ever since. From High-school fishing to College fishing to competing as a Co-angler on the FLW tour, Tyler has shown consistency and passion by continuing to participate in tournament fishing. Not only does Tyler love to fish, but he also has a passion for taking people fishing. Tyler has obtained his Captain's license so when he is not competing in tournaments, he has the joy of taking people fishing, as well as maintaining his own business. Being able to promote the products, brands, and people who help keep him on the water is a key goal for Tyler and also a passion. He has a growing YouTube channel and an active social media platform. He enjoys sharing content on achievements, product promotions, and tips & tricks throughout all platforms. Above all Woolcott is one of the nicest, most passionate, most genuine, and talented individuals to come into the sport of Bass Fishing as of late and he will be a name that will be very familiar to everyone's ears in the coming season and future.

## FIND TYLER



(386) 235-7388



Tylerwoolcott@yahoo.com



@tylerwoolcott



Tyler Woolcott Fishing



Tyler Woolcott

[www.tylerwoolcottfishing.com](http://www.tylerwoolcottfishing.com)

# ANGLER RECAP

## 2022 PRO CIRCUIT QUALIFIER

### 2021 Season

- Ranked 74th in AOY points
- MLF Toyota Series Championship qualifier
- 3 top 50's combined Pro Circuit and Toyota Series

### 2020 Season

- Ranked 40th in AOY points
- Pro Circuit Title Championship qualifier
- 2 Top 50's
- 1 Top 20

### 2019 Season

- Ranked 67th in AOY points
- Placed 10th on FLW Tour Lake Toho
- Placed 20th on FLW Tour Lake Seminole

### 2018 Season

- Placed 4th in FLW YETI College Series, Lake Seminole
- Ranked 13th in AOY points on FLW Tour as a Co-angler
- Placed 2nd in FLW Tour, Lake Okeechobee as Co-angler



## Experience and achievements

- Liscensed and insured USCG Captain
- Active MLF Tournament Bass Fisherman
- Active Florida Trails Bassmaster '09-'13
- Teen Sportfishing assoc. '11-'15
- Florida BASS Nation HS Series '13-'15
- FLW TBF Student Angler assoc., HS Division, '13-'15

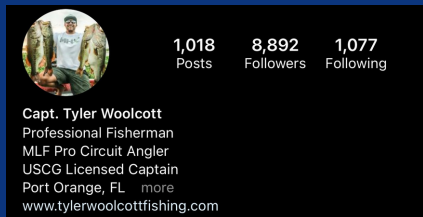
## Awards and Volunteer work

- Captains local teen tournaments
- Over 30 documented Florida Trophy Catch Largemouth Bass over 8lbs awards from the Florida Fish and wildlife
- Performs Bass Pro tanks demos
- Outstanding efforts and Citizens award in Spruce Creek, 2013
- Member Bassmaster Lunker Club, trophy largemouth bass, 12lbs 6oz, 2011

# SOCIAL MEDIA AND PARTNERSHIP OPTIONS

## SOCIAL MEDIA STATS

Tyler is very active on social media showcasing his achievements, Sponsor products, and documents his fishing lifestyle. Tyler finds joy creating content, and puts a lot of effort in doing so.



### Instagram

Tyler has almost 9k followers on Instagram with 200k+ impressions a year and posts close to 5 times per week. He uses high-quality equipment to ensure his content is professional.

### YouTube

Tyler is consistently posting on YouTube. He captures his fish catches, summaries of his tournaments, and makes promotional videos for his sponsors. In 2021 alone, Tyler has reached 320k impressions on YouTube and has accumulated 1.26k subscribers. Tyler spends countless hours editing videos and has mastered the creation of video content.

## PARTNERSHIP OPTIONS

See what Tyler can do for you! Tyler is available for promotional, sales, and marketing positions within fishing industry-related fields. He is experienced in front of the camera, well-spoken, and suited for videos, tutorials, and live demonstrations.

He is an ideal candidate for public appearances, television, radio, and social media platforms.

### Sponsorship packages

All sponsorship packages are customizable to your budget as well as negotiable.

### Title Sponsorship

- Covers entry fees for all tour destinations
- Full sign-age
- Full coverage PR, Website, and all social platforms
- Up to 5 in person appearances
- Dominant Ad presence on all materials while fishing
- Dedicated content on all social media platforms. i.e. YouTube, Instagram, and facebook

### Co-sponsor

- Ad presence on rear end of boat
- Ad presence on jersey
- Social media/ Website presence
- Negotiable allowances on presence

### Associate sponsorship

- Small Ad presence on boat
- Ad presence on jersey
- Social media platform recognition